



Richard Di Bona

Chief Technical Principal - Transport Modelling & Appraisal

Qualifications

MBA, Henley Management College, UK, 2007
(Course Prize Winner)

MSc, Transportation Planning and Policy,
University of Newcastle upon Tyne, UK, 1992

BA (Honours), Economics, University of
Newcastle upon Tyne, UK, 1991

Experience:

Richard has over 20 years' experience, spanning over 25 countries/ territories, covering demand forecasting & demand-side risk, economic analysis, capability development, as well as advising on transport policy. He has advised developers, investors, lenders, government and development agencies on project feasibility and risk. This includes due diligence analysis for project finance (re-)structuring, BOT bids, IPO's, M&A and bond issues. Assisted infrastructure operators on performance enhancement and advised potential start-ups in the transport sector.

Employment Record

Independent Consultant: 2002–present

LLA Consultancy Ltd. (Hong Kong): Director:
2006– present; Technical Director: 2004-6

Scott Wilson Ltd (Hong Kong): Transport Planner/
Senior Transport Planner, 1995–2002

MVA Ltd. (UK): Transport Analyst, 1992–1995

Dornier GmbH (Germany): Diplomarbeiter 1992

Sample of Projects/Studies

As an **Economist or Transport Economist:**

- Value of Time & Transport Elasticity Study, Lagos, Nigeria: World Bank (WB) (2014)
- Study to Address Congestion on Muhammad Murtala Way, Kano, Nigeria: WB (2014)
- Jiangxi Ji'an Sustainable Urban Transport, China: Asian Development Bank (AsDB) (2013-14)
- Yunnan Pu'er Regional Integrated Road Network Development PPTA, China: AsDB (2012-14)
- Comprehensive Transport Master Plan for Greater Maputo, Mozambique: JICA (2012-14)
- Jiangxi Fuzhou Urban Integrated Infrastructure Improvement PPTA, China: AsDB (2011-12)
- Sustainable Fuel Partnership Study, China, Georgia, Nepal, Pakistan, Sri Lanka: AsDB (2011)
- Retail Car Parking Demand at 10 Locations, China: for major retailer (2010)
- Assistance to Public Transport Regulatory Commission, Amman, Jordan: EuroAid (2006-8)
- Guangzhou-Foshan Metro Feasibility, China: Foshan Government (2004)

As a **Transport Modeller/ Demand Forecaster:**

- Demand Forecasts, Financial & Economic Analysis for Personal Rapid Transit, Opole, Poland: for promoter (2012-14)
- Hurstville Transport Management & Accessibility Plan (TMAP), Australia: NSW Government (2012)
- Hai Phong Urban Transport Development, Vietnam: WB (2011-12)
- Brookvale & Dee Why TMAP, Australia: NSW Government (2011)
- Old Wallgrove Road Traffic Modelling, Australia: NSW Government (2011)
- Demand Forecasts for 3 MRT Lines, Kuala Lumpur, Malaysia: for promoter (2010)
- ADNEC Transportation Master Planning & Impact Study, Abu Dhabi, UAE: ALDAR (2010)
- Long-Term Inter-City Passenger Train Study, Abu Dhabi, UAE: Urban Planning Council (2009)
- Al Ain – Saih As-Sidira Highway Feasibility, Abu Dhabi, UAE: Abu Dhabi DOT (2009)
- Transport Management, Institutional Strengthening & Public Transport, Tianjin, China: WB (2006-9)
- Greater Mekong Subregion Transport Sector Strategy Study, Cambodia, China, Laos, Myanmar, Thailand, Vietnam: AsDB (2005-6)
- Tate's Cairn Tunnel Traffic & Revenue, Hong Kong: potential lender (2004)
- North East Line Before & After Study, Singapore: Land Transport Authority (LTA) (2002-4)
- Goods Vehicle Trip Characteristics 2003, Hong Kong: Hong Kong Government (2003-4)
- Tianmu Interchange Area Traffic Management, China: Shanghai Municipal Government (2004)

As a **Strategic/ Expert Advisor/ Troubleshooter:**

- Strategic Development Plan for Hong Kong Port 2030: Hong Kong Government (2011-2012)
- Setting Up of a Mauritius Land Transport Authority, Mauritius: WB (2010-2011)
- Rapid Transit Concepts, Sulaimaniyah, Iraq: Government of Sulaimaniyah (2009)
- Abu Dhabi Surface Transport Master Plan, UAE: Abu Dhabi DOT (2008-9)
- Dubai Urban Development Framework, UAE: Executive Council of Dubai (2007-8)
- Improving Urban Transport Planning & Bus Transport in Tehran & Mashhad, Iran: WB (2007)
- Transportation System Implementation Plans Peer Review, Dubai, UAE: Dubai RTA (2006)
- Inter-City Bus Route Viability Analysis, Philippines: potential operator (2005)
- Elevated Highway Network Strategy, Shanghai, China: Shanghai Municipal Government (2004)

